



SMART HOME SIMPLIFIED

Control⁴



“*Finally, an interface that you can depend on and operate with ease! Way beyond my wildest expectations.*

Simple, user friendly, and reliable.

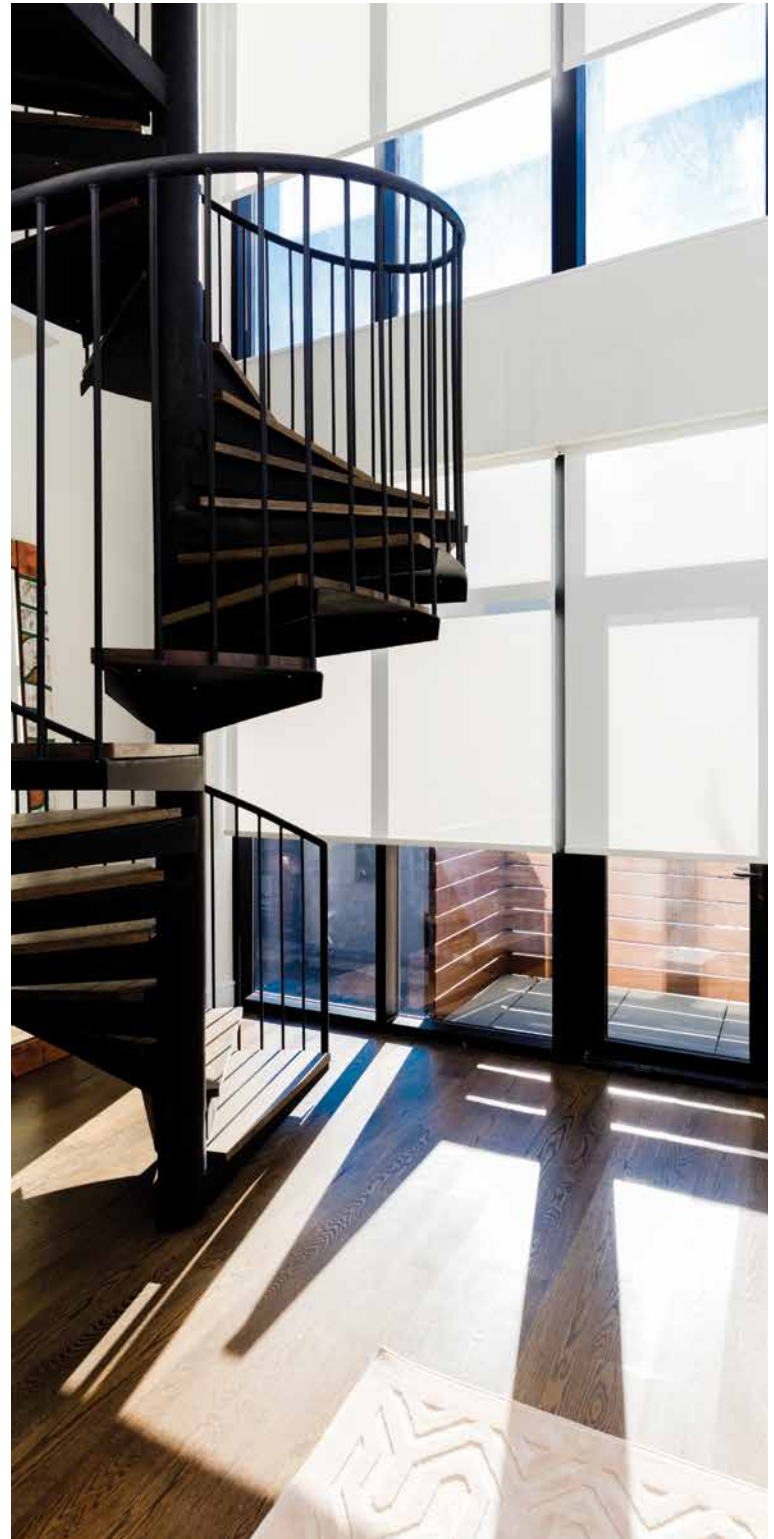
—VINCENT F., CONTROL4 HOMEOWNER

YOUR HOME IS YOUR CASTLE

Imagine waking up to your favorite playlist, the shades gently rising to let the sun in, temperature adjusting to the perfect level. At work, receive a notification when the kids get home from school. With a simple voice command, dim the lights, queue a movie, and relax with the family after dinner. Tuck the kids in and tap a button to lock the doors, turn off the lights, and set the alarm before you turn in for the evening. When everything in your smart home works together, life's better—***plain and simple.***

Control4 offers smart home solutions that deliver peace of mind, comfort, convenience, and a whole lot of wow. From smart locks, cameras and video door stations, intelligent lighting, and thermostats to universal remotes, stunning home theater setups, and audio offerings featuring high-resolution music that can stream in every room, Control4 smart living experiences can be personalized for any size home or budget.









**UNIQUELY
YOUR OWN**

The Control4 Smart Home OS
is the platform that *simplifies*.





WHY A SMART HOME OS?

You may have acquired dozens—if not hundreds—of smart things in your home, many of them just accessories, managed by different apps. The problem is, while these devices are cool, you're left with disparate experiences and very few (if any) of the devices capable of working together. And ironically, although you've invested in home technology to enhance your life, you've introduced *more* complexity by installing, updating, and managing all this “smart” stuff.

The Control4 Smart Home Operating System is *the* platform that simplifies the technology you've accumulated in your home—it's robust, always on, and intelligent enough to integrate thousands of smart devices, connecting and orchestrating virtually everything in your house. Just as a building requires plumbing, electricity, and network connectivity, a smart home requires an operating system to manage and automate all of its connected devices.

For 15 years, the Control4 OS has served as the smart home infrastructure for over 450,000 residences across the globe and is the platform of choice for leading hoteliers, builders, developers, architects, and designers.

With Control4, one beautiful, easy-to-use interface gives you simple and fast access to the technology in your home, allowing you to ***live a brilliantly smart and connected life.***



**FEEL
EMPOWERED**



KEEPING YOU IN THE KNOW

Receive a notification if the water heater is leaking or the garage door was left open. Forgot to lock the door? Rest assured that your house handled it for you, automatically. From the office, see who's at your home's front door, let the delivery person leave a package in the entryway, and lock the door as they depart—all from your phone. Turn lights off in any room, with just one tap or voice command.

Control4 empowers you with full control and management of everything happening in and around your home—whether you're in the kitchen or on vacation across the world. There's nothing more reassuring than knowing everything and everyone at home is safe and secure.





Enjoy peace of mind knowing ***you're always connected*** to your home, even when you're miles away.

We give you choice to set up your smart home with our products *and* those of thousands of leading consumer electronics brands.



WE GIVE YOU CHOICE

We connect with and “talk to” to over 13,500 third-party products and systems—from shades to thermostats, gates to garage doors, entertainment to security, and almost anything in between. Control4 software is built into thousands of leading consumer electronics, appliances, and network devices to ensure your favorite brands and gadgets work together.

With Control4, you’re not locked into a contract or forced to choose from one smart product line or manufacturer. We give you the choice to outfit your smart home with our products or products from other manufacturers. ***That’s up to you.***

The Control4 Smart Home OS offers the most flexibility—easily integrating your existing technology along with any new gadgets you acquire later.

Apple tv Roku amazon Kwikset

dish SONY Honeywell DENON

SONOS SHARP BOSE Yale

LG qmotion SAMSUNG LUTRON





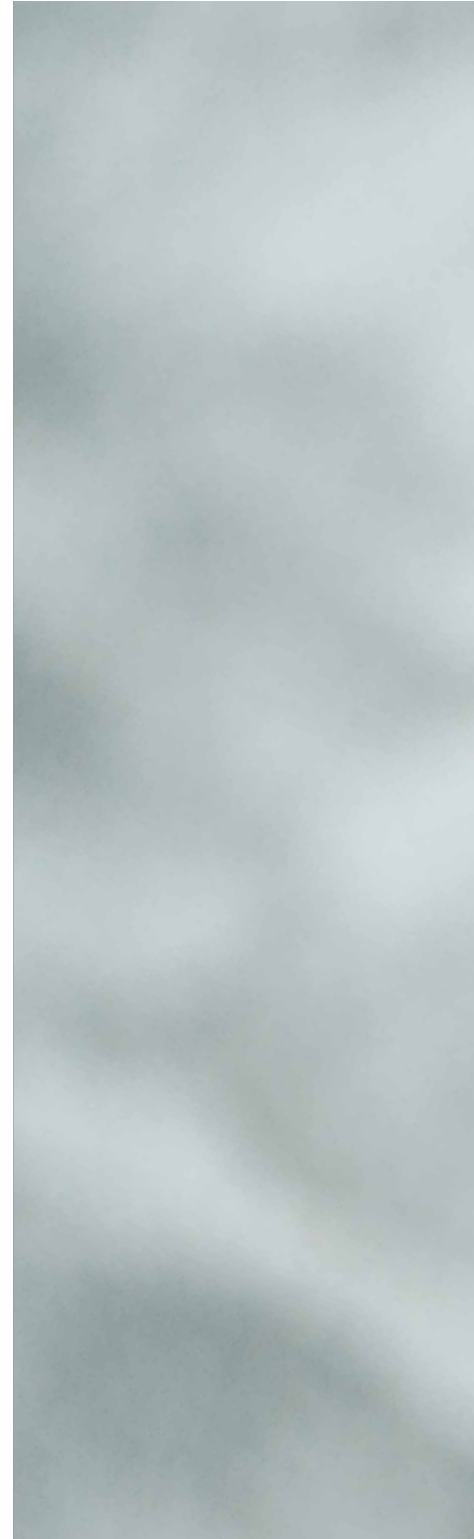
**SIMPLICITY AT
ITS FINEST**

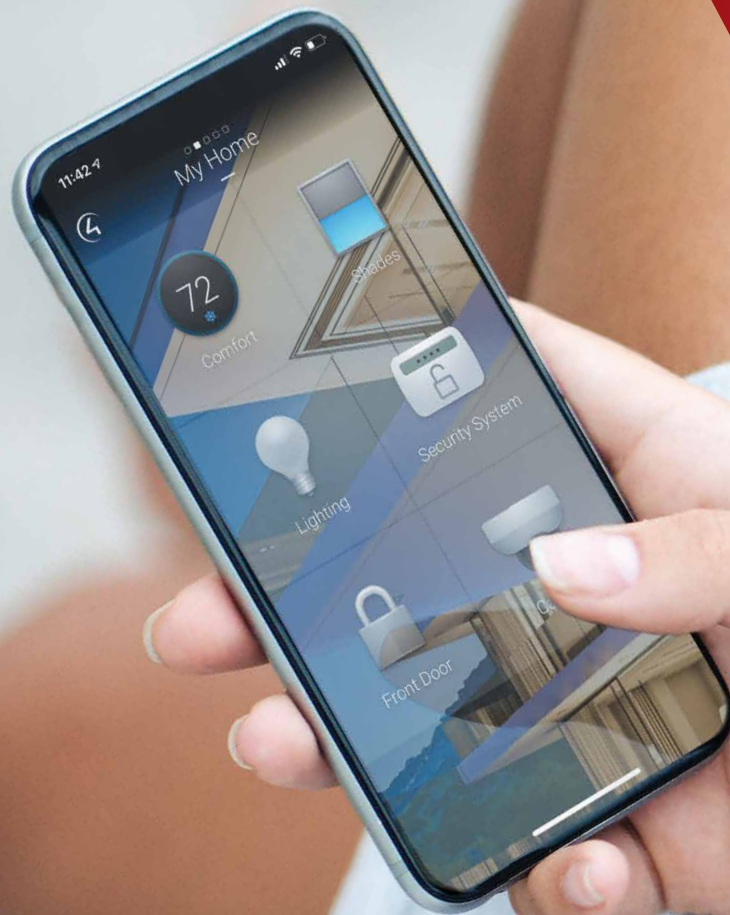
YOU'RE IN CONTROL

We have the products that enable control of virtually anything in your home, tied to the Control4 Smart Home OS that makes living and interacting with them easy for the whole family.

Control4 also puts you in control of your experience with unmatched personalization capabilities that help you make your smart home uniquely your own. Control4 homeowners love how easy it is to change how they interact with their system after they've lived with it for a while.

- Choose what's most important to view and control in every room throughout the house.
- Edit or create your own smart home scenes.
- Customize your navigation.
- Choose just the right backdrop for your personalized UI, including a photo you take yourself.





Whether you choose smart lighting, cameras and smart door locks, streaming multi-room music, climate control, a decked-out home theater, or a simple one-room universal remote entertainment system—**Control4 has you covered.**





PRIVACY MATTERS

While smart accessories do very cool things, homeowners sometimes express concern about device security and privacy. And we understand that. Control4 respects and is committed to protect your privacy, especially the privacy of data generated in the most personal of spaces—your home. This is core to our business philosophy.

Control4 protects any data generated by your interactions with the Control4 system. We never sell your data to third parties and don't allow your data to be used in any way for third-party marketing without your permission—we only use your data to operate and improve your Control4 system and Control4 products.





**UNMATCHED
PERSONALIZATION**

A PRO IS THE WAY TO GO

For many homeowners, installing and managing everything in the smart home is time consuming and complicated. We eliminate this complexity by partnering with independent authorized Smart Home Professionals who deliver stronger, safer, and easier-to-use smart home experiences that are custom designed to meet your family's needs.

Our authorized technicians have gone through extensive training to master automation programming, advanced lighting system design, and networking setup. Work with them in confidence to ***design the smart home of your dreams.***



Control4 Smart Home Professionals deliver
stronger, safer, and easier-to-manage systems
for homes of any type.



*It's the **go-to control system** to integrate just about everything in my house and for automating repetitive tasks. Coupled with amazing media control, it's a no-brainer.*

—CHRIS A., CONTROL4 HOMEOWNER





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